

NORMAN, OKLAHOMA • APRIL 22-24, 2026

SINCE 1970





Welcome to the 2026 Oklahoma Rural Water Association Annual Conference. Since 1970, ORWA has been committed to one simple mission, keeping the water on across rural Oklahoma, and that mission continues to drive everything we do today. Across our state, rural water and wastewater systems are the backbone of daily life. You keep homes running, businesses operating, and communities growing. Because of your work, life keeps moving and opportunity exists across rural Oklahoma.

We are incredibly grateful for each of you, our operators, board members, and system leaders who serve your communities every day. Your dedication is what makes Rural Water strong. We are also thankful for our sponsors and vendors who stand alongside us, ensuring systems have the tools, technology, and support needed to meet the demands of 2026 and beyond.

This conference is built for you. We encourage you to take full advantage of the training sessions, sharpen your skills, explore new technologies, and continue advancing your knowledge in the water and wastewater industry. Just as important, we invite you to connect, share ideas, enjoy great food, and spend time with old friends while making new ones.

Thank you for being here, and thank you for all you do to keep the water on.

Sincerely,

Jimmy E. Seago

Scan the QR code to download the official conference app.

Get a digital schedule, registration information, complete list of vendors... and so much more!



Wifi Password: ORWA26

Wednesday, April 22

8:00 am - 5:00 pm	Registration — Oklahoma Ballroom Foyer Vendor Booth Setup — Oklahoma Ballroom
8:00 am - 9:00 am	Delegate Breakfast — University B&C
10:00 am	ORWAAG Annual Business Meeting — University A
12:00 - 1:30 pm	Delegate Lunch — University B&C
1:30 pm	ORWA Annual Business Meeting — University A
3:00 pm	Water Taste Test Preliminary — Northpark
5:00 pm - 7:00 pm	Vendor Social — Oklahoma Ballroom

Thursday, April 23

7:00 am - 5:00 pm	Registration — Oklahoma Ballroom Foyer Vendor Hall — Oklahoma Ballroom
7:00 am - 8:00 am	Breakfast — Oklahoma Ballroom
8:00 am - 8:15 am	Welcome — University A Arvil Morgan
8:15 am - 9:15 am	Opening Session: State Capitol Update — University Ballroom Secretary Jeff Starling, Oklahoma Secretary of Energy and Environment Deputy General Counsel Thomas Schneider, Office of the Oklahoma Attorney General Cindy Byrd, CPA, Oklahoma State Auditor and Inspector
9:15 am - 10:15 am	Infrastructure Funding for Water and Wastewater Infrastructure - Oklahoma FACT — University Ballroom Pam Bensley, Director, Water and Wastewater Programs, USDA RD Ariel LaMontagne, Marketing and Outreach Manager, OWRB Isaac Cornelson, PE, Engineering Manager, DWSRF Section Manager, DEQ Julie Hudgins, Central Area Director, Communities Unlimited
10:15 am - 10:45 am	Break • Sponsored by D&R Tank
10:45 am - 11:45 am	PFAS and Water Systems: DEQ Regulatory Update and PFAS Claims — University Ballroom Scott Mandel, Compliance Coordinator, Water Quality Division, DEQ Sam Wade, Water Consultant, Napoli Shkolnik
11:45 am - 1:45 pm	Keynote Lunch: Off-Grid Utility Scale Water Generation from Air for Rural Communities in Arid Lands — Oklahoma Ballroom Magnus Bach, Vice President of Business Development, ATOCO Water Taste Test Finals — Oklahoma Ballroom
1:45 pm - 2:45 pm	Grant Readiness for Rural Communities / Strategic Decision Making — University Ballroom Karl Burkhart, Grant Administrator, Town of Stonewall Jay Updike, PE, Vice-President, Holloway, Updike, and Bellen, Inc.
2:45 pm - 3:45 pm	Investing and Infrastructure Financing Options — University Ballroom Trevor Davenport, Director, Investment Services, Oklahoma Class Charles deCoune, Vice President, The Baker Group LP Randy Nelson, Director of Public Finance, The Baker Group LP
3:45 pm - 4:15 pm	Break • Sponsored by Norvell Consulting

4:15 pm - 5:15 pm	Leadership, Regionalization & Partnerships (FLOW Final Seminar) — University Ballroom Ariel LaMontagne, Marketing and Outreach Manager, OWRB Zachary Bradley, P.E., Planning Engineer, OWRB Heather Himmelberger, P.E., Director, SWEFC
5:30 pm - 6:30 pm	Awards Reception — University B&C Foyer
6:30 pm	Awards Dinner — University B&C Keynote Speaker: Tyler Norvell, Norvell Consulting
8:30 pm - 11:00 pm	Rusty Meyers Band — Sooner Ballroom

Friday, April 24

7:15 am - 12:00 pm	Registration — Oklahoma Ballroom Foyer Vendor Hall — Oklahoma Ballroom
7:15 am - 8:30 am	Breakfast — Oklahoma Ballroom
8:30 am - 9:15 am	Leak Detection / Pumping Efficiency — University A (Track 1) Angelica Rogers, Inside Sales Rep, Hose Solutions Inc. Jo-El Moore, Regional Manager, Kamstrup Water Metering Smarter Wastewater Operations: Monitoring, Diagnostics, and Proactive Problem Solving — University B (Track 2) Sheri Desciak, Marketing Manager, Sunflo Wade Martin, Regional Manager, SmartCover Systems
9:15 am - 10:00 am	Cybersecurity — University A (Track 1) Hiram Tabler, Protective Security Advisor, CISA Calvin Harley, Cybersecurity State Coordinator, CISA Damon Green, Pinnacle Business Systems Treatment Process Optimization and Chemical Dosing — University B (Track 2) Wes Cummins, Business Development Manager, AmeriChem LLC
10:00 am - 10:30 am	Break • Sponsored by Rosman Enterprises
10:30 am - 11:15 am	Water and Wastewater Sustainability / Asset Management and Corrosion Control — University A (Track 1) Scott Keith, Asset Protection Manager, Sherwin-Williams Kesha Eldridge, Water Tank Maintenance Consultant, Viking Industrial Painting James Brooks, Regional Manager, Mongan Painting Operational Tech Readiness: Operator Portal Demo — University B (Track 2) Brandon Tyler, Environmental Programs Manager, Operator Certification, DEQ
11:15 am - 12:00 pm	Power Quality in Water Systems: Harmonics & VFDs — University A (Track 1) Matthew Farley, Sales Development Manager, Danfoss ODOT and OKIE 811: Infrastructure Coordination & Damage Prevention — University B (Track 2) ODOT Utilities Branch Staff, ODOT Utilities Branch William Bohannon, Education and Outreach Liason, OKIE 811



Jeff Starling

Oklahoma Secretary of Energy and Environment

• OPENING SESSION •

Jeff Starling most recently served as Chief Legal and Administrative Officer and Corporate Secretary at Lagoon Water Midstream, helping lead the company through a successful private equity exit. He previously served as Assistant General Counsel at Devon Energy and was a partner at McGuireWoods LLP. Earlier in his career, he worked in Washington, D.C., as a legislative aide to U.S. Senator John W. Warner.

Jeff is active in community leadership, serving with

organizations including the State Chamber of Oklahoma and Science Museum Oklahoma, and currently co-chairs the 2025 Allied Arts campaign.

Raised in Danville, Virginia, he enjoys the outdoors with his wife and two daughters.



Thomas Schneider

Office of the Oklahoma Attorney General

• OPENING SESSION •

Raised in Tahlequah, Thomas Schneider serves as Deputy General Counsel to Oklahoma Attorney General Gentner Drummond. He is a graduate of Oklahoma State University, Oklahoma City University School of Law, and The George Washington University Law School.

In his role, Thomas assists with the management of the Attorney General Opinion process, oversees Open Records Act review and production, and supports administrative rulemaking and ballot title review. He

also presents across Oklahoma on the Open Meeting and Open Records Acts, helping ensure transparency and compliance in government.



Cindy Byrd

Oklahoma State Auditor & Inspector

• OPENING SESSION •

Cindy Byrd, CPA, serves as Oklahoma's 13th State Auditor & Inspector and is the first woman elected to the role. As the taxpayers' watchdog, she brings more than 25 years of government auditing experience.

Cindy has conducted audits at every level of government, identifying hundreds of millions of dollars in misappropriated and wasted public funds. Her work has gained national attention and led to meaningful legislative reforms across the state.

During her second term, she was honored with the Dr. Tom Coburn Transparency in Government Award in 2023, recognizing her commitment to accountability and transparency in public service.



Magnus Bach

Vice President of Business Development, ATOCO

• KEYNOTE LUNCH •

Magnus Bach has more than 20 years of experience from international B2B, managing senior commercial roles within the areas of sales, marketing, segment management, commercial planning, and market intelligence. In 2004, Magnus joined the Danish Trade Council at the Danish Embassy in Beijing, China. In 2005, he joined Emborg as Chief Representative and Head of Sales in Shanghai, heading import, export, and retail activities in Mainland China. Then in 2007, he entered

the emerging renewables sector, when joining Vestas, the world's largest wind energy turbine OEM. At Vestas, Magnus has managed a variety of commercial roles, most recently – from 2017-22 – heading the Group Marketing function as VP Marketing.

Magnus Bach has a Master of Business Administration (MBA) from ESCP Business School in Paris and a Master of Arts from University of Copenhagen. During his career, he has been stationed in China, US, Spain, Sweden, Denmark and now Dubai, UAE.



Pam Bensley

Director, Water and Wastewater
Programs, USDA RD



William Bohannon

Education and Outreach Liaison,
OKIE 811



Zachary Bradley

P.E., Planning Engineer, OWRB



James Brooks

Regional Manager, Mongan
Painting



Karl Burkhardt

Grant Administrator, Town of
Stonewall



Isaac Cornelison

PE, Engineering Manager, DWSRF
Section Manager, DEQ



Trevor Davenport

Director, Investment Services,
Oklahoma Class



Charles deCounce

Vice President, The Baker Group LP



Sheri Desciak

Marketing Manager, Sunflo



Kesha Eldridge

Water Tank Maintenance
Consultant, Viking Industrial
Painting



Damon Green

Pinnacle Business Systems



Calvin Harley

Cybersecurity State Coordinator,
CISA



Heather Himmelberger

P.E., Director, SWEFC



Julie Hudgins

Central Area Director,
Communities Unlimited



Scott Keith

Asset Protection Manager,
Sherwin-Williams



Ariel LaMontagne

Marketing and Outreach Manager,
OWRB



Scott Mendel

Compliance Coordinator, Water
Quality Division, DEQ



Wade Martin

Regional Manager, SmartCover
System



Larry McMurtry

District 7 Utilities Manager, Right-
of-Way & Utilities Division



Jo-El Moore

Regional Manager, Kamstrup
Water Metering



Randy Nelson

Director of Public Finance, The
Baker LP



Angelica Rogers

Inside Sales Rep, Hose Solutions,
Inc



Hiram Tabler

Protective Security Advisor, CISA



Brandon Tyler

Environmental Programs Manager,
Operator Certification, DEQ



Jay Updike

PE, Vice-President, Holloway,
Updike, and Bellen, Inc.



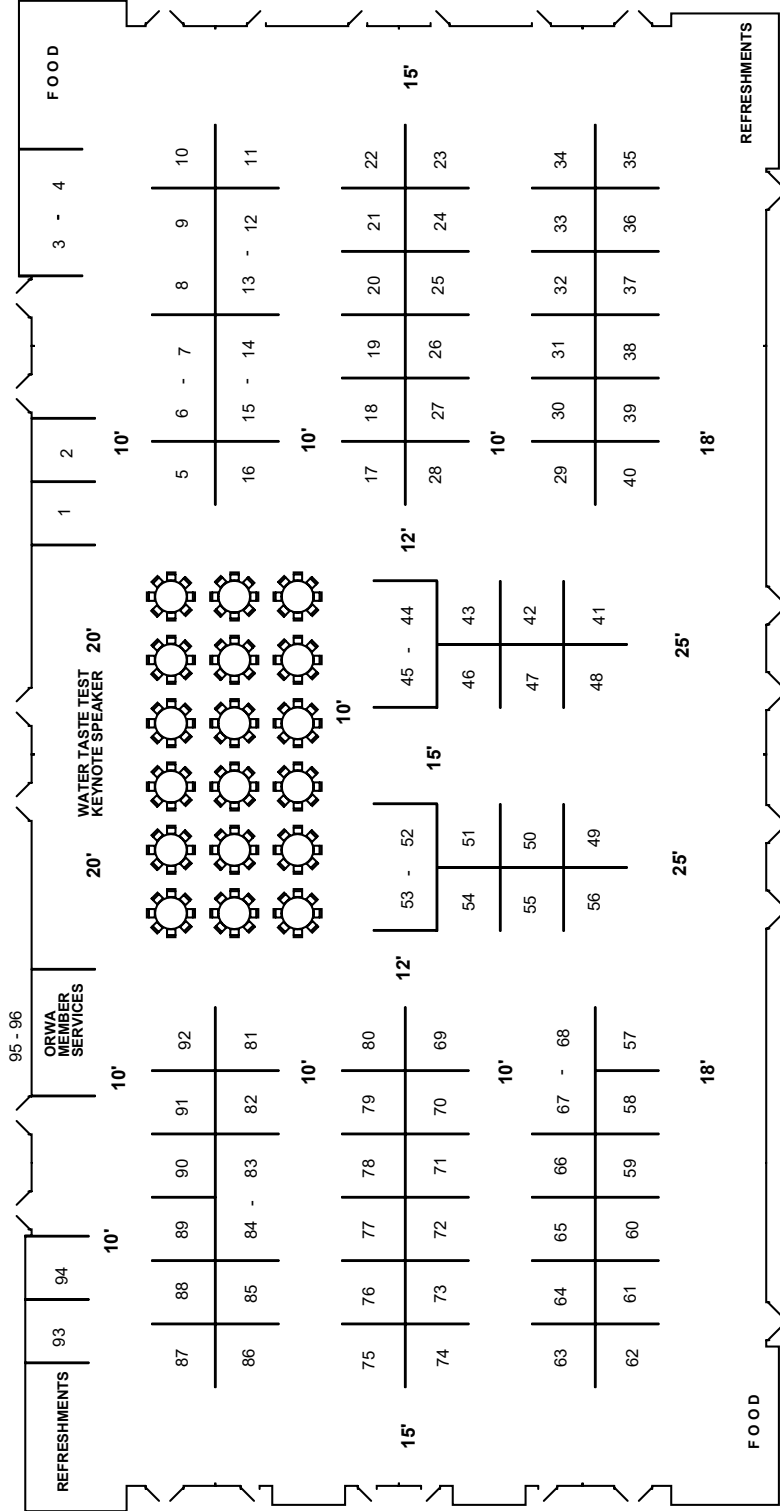
Sam Wade

Water Consultant, Napoli Shkolnik



Kellon Dixon

Director of CDBG Programs for
the Oklahoma Department of
Commerce's
Community Development



SCALE 1/30" = 1'
REVISED 4.10.2026

MAIN ENTRANCE
96 - 10' x 10' BOOTH SPACES

Allgeier Martin Consulting Engineers.....	57	Mears Engineers LLC.....	59
American AVK Company.....	39	Michael Green, CPA.....	24
AmeriChem, LLC.....	3	Micro-Comm Inc.....	30
AmeriChem, LLC.....	4	Midwest Infrastructure Coatings.....	23
Axiom Instrumentation Services.....	28	Mueller Company.....	33
Bartlett & West Inc.....	48	Myers Engineering.....	87
Canada Company.....	14	Napoli Shkolnik.....	85
Canada Company.....	15	Newman Regency Group.....	10
Clow Valve Company.....	89	Nexbillpay.....	74
Consolidated Pipe & Supply Company Inc.....	88	Next Meters.....	25
Contractor Solutions Trench Shoring LLC.....	11	OK Ground Water Association.....	82
Cooper Fleet Services.....	92	Oklahoma Alliance Consultants.....	20
Core & Main.....	6	Oklahoma CLASS.....	40
Core & Main.....	7	Oklahoma Dept of Environmental Quality.....	60
Cunningham Sandblasting & Painting Inc.....	41	OMNI Water Consultants.....	42
D6 Labs.....	12	Orr Construction Inc.....	46
D6 Labs.....	13	ORWA Assurance Group.....	56
DFW Plastics Inc.....	2	ORWA Member Services.....	95
DN Tanks.....	68	ORWA Member Services.....	96
Duke's Root Control Inc.....	79	OWRB.....	66
Earles Engineering & Inspection.....	75	OWRB.....	67
Edwards Equipment LLC.....	44	Parkhill.....	43
Edwards Equipment LLC.....	45	PRELOAD, LLC.....	93
Environmental Improvements EI ²	19	Pumps of Oklahoma.....	49
Ferguson Waterworks.....	83	PVC Pipe Association.....	65
Ferguson Waterworks.....	84	Rainmaker Sales.....	80
Ford Meter Box Company.....	94	Regal Chlorinators.....	90
Green Equipment Company.....	91	Rose State College.....	22
Hawkins Inc.....	8	Rulo LLC.....	38
Hawkins Inc.....	9	SAM.....	78
Haynes Equipment Co.....	18	Scruggs Company.....	31
HealthChoice.....	62	Sequoyah Software & Consulting.....	47
HK Solutions Group.....	1	Sherwin-Williams Paint Company.....	54
Hope Automation & Controls LLC.....	73	Swan Analytical USA.....	34
Hose Solutions Inc.....	32	TankSpekCorp.....	37
Hugh M Cunningham Companies.....	71	Taylor Power Systems Inc.....	17
Hydro Pro Solutions.....	16	Triple J's Solutions.....	21
IDEXX.....	36	Tulsa Divers.....	35
IMR Lagoon Systems.....	72	Twotrees Technologies.....	64
Infrastructure Solutions Group.....	61	USA BlueBook.....	81
Instrument & Supply Inc.....	77	USDA-Rural Development.....	58
John Vance Fleet Services.....	27	Utility Supply Company.....	76
Kimley-Horn and Associates Inc.....	55	Utility Technology Services Inc.....	52
LiquidTEK LLC.....	5	Utility Technology Services Inc.....	53
Maguire Water.....	29	Veolia North America.....	86
MARC (Mid-American Research Chemical).....	70	Viking Industrial Painting LLC.....	69
Master Meter Inc.....	26	WaterWise Enterprises LLC.....	50
McCain Waterworks Marketing.....	63	Worth Hydrochem of Oklahoma.....	51



RURAL WATER IMPACT 2020 - 2025

ORWA is the state's leading provider of training and technical assistance to rural and small water and wastewater systems, supporting long-term sustainability and compliance. Since 1970, ORWA has helped communities strengthen infrastructure through operator training, on-site support, asset management, and resilience planning.

And our results speak for themselves....

RETURN ON INVESTMENT

For every state and federal dollar invested in our programs, ORWA generates an overall \$4.64 of direct economic benefit for the rural and small public water and wastewater systems we help and the over 3.7 million Oklahomans they serve.

RATE ANALYSIS

165 rate analyses completed, with a 22% average improvement in operating ratio and \$18,788,972.19 per year additional revenue generated.

YEAR	ROI
2020	\$6.04
2021	\$3.80
2022	\$5.17
2023	\$4.05
2024	\$4.80
2025	\$3.95
OVERALL	\$4.64

WATER LOSS AUDITING AND CONTROL

- 97 water loss audits were completed at Oklahoma public water systems, identifying over 3.79 billion gallons of loss, valued at \$10,407,753.64 per year.
- 66 leak detection events completed. Repaired leaks saved 1.03 billion gallons of water, valued at \$2,862,138.76 per year.

CAPACITY DEVELOPMENT & LONG-RANGE SUSTAINABILITY

- 370 systems were mapped, resulting in cost savings of \$11,100,000.
- 67 sanitary sewer surveys (SSES) completed, saving systems \$2,321,000.
- 600 technical assistance events conducted, saving systems \$2,700,400.
- 86 policies and procedures were developed, saving systems \$761,100.
- 71 source water protection plans completed / under development resulting in cost savings of \$1,310,000.
- 49 asset management plans were completed, saving systems \$382,200.
- 93 emergency response plans were completed, saving systems \$334,800.
- 30 system optimization plans developed, saving systems \$265,500.
- 201 capacity development assessments completed, saving systems \$113,412.
- 152 sustainability planning events, saving systems \$546,600.
- 22 energy efficiency assessments, saving systems \$79,200.
- 11 safety training events completed, saving systems \$31,200.

With more than 50 years of proven impact, ORWA continues to be the state's leading and most trusted partner in supporting resilient water and wastewater systems in rural Oklahoma.

THANK YOU TO OUR SPONSORS

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Lanyard Sponsor

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Williams Construction

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